

# HealthTrio *personal health record*

## Exchange information to gain Knowledge— and enable your members to take Action!

Data alone is insufficient to attain the goals of improved outcomes and cost reduction. It must also be combined with knowledge to achieve results. **HealthTrio personal health record (PHR)** embodies this belief by empowering members to participate in—and fully manage—their care. **HealthTrio PHR** delivers immediate, quantifiable results to the health plan with reduced medical management demands and healthcare expenses.

### Health Summary Record

**HealthTrio PHR** aggregates patient data from disparate sources in a HIPAA-compliant manner to ensure that a comprehensive patient record is accessible to providers and members alike. Data sources include health claims, as well as member entry of over-the-counter prescriptions and treatments not captured by the claims system.

### Decision-Support Tools

From care plans to wellness alerts, **HealthTrio PHR** assists members in making informed decisions regarding cost-effective treatments and self-care. Members and providers also benefit from evaluations of formulary drugs and in-network providers through **HealthTrio PHR's** easy-to-use interface.

### Patient Care & Safety

**HealthTrio PHR's** medical history is tied directly to a drug database for automated drug interaction verification, reducing the potential for costly adverse drug events (ADE). Additionally, members and plans benefit from decreased medical costs and inefficiencies through the elimination of unnecessary or repeated laboratory tests.

### PHR Personalization

HealthTrio solutions echo the health plan's branding throughout the site while providing customized, dynamic information for members. Members can specify their areas of interest, as well as opt in or opt out of auto-generated content based on their health risk assessment, contributing to improved compliance through education.

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## Secure Communications

With secure messaging, members benefit from improved communications with providers regarding appointments, test results, prescription requests and more. Additionally, members can efficiently and securely exchange files such as test results, health records, etc.



## Data Privacy

Members can determine the permission rights for each provider, group of providers and individuals (e.g. family members) across all health records. This advanced functionality saves the member time and frustration, and encourages full participation in **HealthTrio PHR** with the knowledge that the privacy of their information will be maintained.

## Portability

Leveraging industry standards such as ASTM's Continuity of Care Record (CCR), **HealthTrio PHR** delivers full health record portability to members who may need to provide medical data to specialists, new providers, family members, etc.



## Educate, Empower & Experience Results

By educating and empowering members with information that addresses their health and wellness issues, member compliance with care plans increases significantly, improving outcomes and lowering healthcare costs for both the member and the health plan.

In addition to **HealthTrio PHR**, health plans can integrate **HealthTrio connect™**, which allows healthcare providers, members, employers and brokers to exchange healthcare data through a secure portal interface. By streamlining administrative and financial processes, health plans can decrease operational costs, improve efficiencies and increase revenue.



For further information on how your plan can experience these quantitative benefits, please contact HealthTrio at **877.571.1988** or visit **www.healthtrio.com**.