Serenus.AI and HealthTrio team up to innovate the authorization process through the use of advanced machine learning

Serenus.AI (Tel Aviv, Israel) and HealthTrio, LLC (Denver, Colo.) are teaming up to launch "AI Prior-Auth Connect", a co-developed platform that uses artificial intelligence (AI) technologies developed by Serenus.AI integrated into HealthTrio's advanced platform, to streamline and automate the process for medical prior authorizations while improving patient outcomes. Through the use of advanced machine-learning technologies, this innovative initiative will improve and simplify the healthcare process, advance quality of care, boost satisfaction across the care continuum, all while saving valuable resources.

While traditionally a time-consuming and resource-driven manual process, this collaboration will enable providers and payers to streamline the authorizations process, allowing faster and more accurate responses based on customizable plan policy.

"HealthTrio has a long-standing history advancing digital solutions and the authorization process; we're very excited for this new industry-changing challenge," said Dominic Wallen, President and COO of HealthTrio. "Serenus.AI is the perfect partner, as they are equally as inspired and motivated to deliver a solution that takes the system to the next level."

"The mutual platform will ensure an accurate clinical decision-making and a rapid, objective, and a transparent process, to provide speedy approvals for necessary medical procedures eliminating waiting times while providing alternative pathways when it is not indicated. We are extremely excited to collaborate with HealthTrio and appreciate their vast experience and knowledge in the field" said Hillary Harel, CEO of Serenus.AI.

About Serenus.AI

Serenus.AI is an innovative startup with a strong passion to improve healthcare delivery by optimizing medical decisions at critical post-diagnostic crossroads. Its unique technology (2 patents-pending) was developed to empower medical professionals on patient pathways, saving lives and valuable resources.Serenus.AI flagship product is the first clinically objective, AI-based, automated case-by-case review system to improve decision-making before medical procedures. Serenus.AI advances quality of care, , boosts patient, physician and payer satisfaction, and reduces medical and administrative costs.

About HealthTrio

HealthTrio provides digital engagement solutions that optimize self-service, value-based care, healthcare consumerism and real-time data integration. Our selection of tools is as broad as the markets we serve – from everyday tools such as eligibility, benefits and claims to advanced features supporting provider quality performance, cost transparency and automated authorizations. With in-depth security capabilities, HealthTrio's Smart Series platform extends beyond the traditional member, provider, employer and broker access to include guests, caregivers, community-based organizations and a variety of other user types. For over twenty years, HealthTrio has supported health plans, administrators and integrated delivery networks to decrease costs, increase access and improve health outcomes.