



HealthTrio Portals Integrate Vital Data Technology's Real-Time Data to Help Close Gaps in Care

TUCSON, Ariz., July 28, 2021 – Vital Data Technology, a data science-driven healthcare solutions leader, announced today their partnership with HealthTrio, an innovative Software-as-a-Service provider for the healthcare market. With this collaboration, HealthTrio's industry-leading digital engagement solutions will now integrate Vital Data Technology's real-time, dynamic data feeds into their advanced healthcare platforms to ensure all stakeholders get the most up-to-date information to drive improvements in care quality, cost, and value-based payment transformation.

"Together, we're changing the way health plans and providers work together to identify and close gaps in care, increase documentation of chronic conditions, and improve utilization. Through our interactive dashboard, providers can view performance across the areas of quality, utilization, and risk adjustment while managing HEDIS and other standard measures, including custom metrics," said Dominic Wallen, CEO of HealthTrio. "At HealthTrio, our goal is to consistently innovate and improve the healthcare landscape by providing the best digital engagement tools on market. This partnership is another way we're able to deliver on that promise."

Vital Data Technology's solution suite includes Quality Improvement, Risk Adjustment, and Care Management to bring all data, solutions, and stakeholders together on the same platform. HealthTrio will be incorporating Vital Data Technology's data feeds into their member, provider, and employer portals to help breakdown silos and make it easier for payers to share information with both members and providers. With this enhancement, HealthTrio users will have more opportunities to close gaps in care, increase quality scores, and ultimately improve member care.

"We bring together a myriad of data – conventional, unconventional, and operational. The challenge that we're trying to solve is getting all of that data into the right hands at the exact right time," commented Matt D'Ambrosia, President and CEO of Vital Data Technology. "This integration is perfectly in line with Vital Data Technology's vision of bringing all data and stakeholders together to improve member care, so we're excited to partner with HealthTrio, a longstanding industry leader, and enrich the data available to their customers."

Being the first to market a portal solution over twenty years ago, HealthTrio has a longstanding history of creating elegant solutions that simplify the complex challenges of the healthcare landscape. Through this partnership with Vital Data Technology, HealthTrio's robust suite of solutions provides a deeper level of insights on overall performance, detailed measures, historical trends, peer benchmarking, and more, allowing stakeholders across the care continuum to improve outcomes, reduce costs, and better the healthcare experience.

About HealthTrio: HealthTrio provides digital engagement solutions that optimize self-service, value-based care, healthcare consumerism and real-time data integration. Our selection of tools is as broad as the markets we serve – from everyday tools such as eligibility, benefits and claims to advanced features supporting provider quality performance, cost transparency and automated authorizations. With in-depth security capabilities, HealthTrio's platform extends beyond the traditional member, provider, employer and broker access to include guests, caregivers, community-based organizations and a variety of other user types. For over twenty years, HealthTrio has supported health plans, administrators and integrated delivery networks to decrease costs, increase access and improve health outcomes.

About Vital Data Technology: Vital Data Technology is transforming the healthcare ecosystem by empowering healthcare stakeholders with prescriptive insights to improve member health and lower costs. Vital Data Technology leverages embedded, real-time data science, Ai, and analytics together to drive intelligent automation through their cloud-based Affinitē platform. Affinitē connects all data sources to align quality, risk, utilization management, and care management solutions and acts as a single source of truth for all healthcare information. With Affinitē as a single source of truth, all healthcare parties can coordinate more efficient care interventions with a true 360-degree view of the member.

HealthTrio is on a mission to simplify healthcare. Contact us at LearnMore@healthtrio.com

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